

Jumeirah Group Portfolio

JUMEIRAH™ Hotels & Resorts are regarded as among the most luxurious and innovative in the world and have won numerous international travel and tourism awards. The company was founded in 1997 and currently operates 20 hotels across 9 destinations. The company employs approximately 13,500 colleagues.

Jumeirah's **STAY DIFFERENT™** brand promise delivers imaginative and exhilarating experiences in culturally connected environments offering a thoughtful and generous service.

In line with this promise, the individuality of the Jumeirah portfolio is unmistakable, encompassing **Jumeirah at Etihad Towers** in Abu Dhabi; the world renowned **Burj Al Arab Jumeirah**, the world's most luxurious hotel and recognised as the symbol of Dubai, **Jumeirah Beach Hotel**, **Jumeirah Creekside Hotel**, **Jumeirah Emirates Towers**, **Jumeirah Zabeel Saray** and **Madinat Jumeirah** in Dubai; **Jumeirah Messilah Beach Hotel & Spa** in Kuwait; **Jumeirah Vittaveli** in the Maldives; **Jumeirah Himalayas Hotel** in Shanghai; **Jumeirah Frankfurt** in Germany; **Jumeirah Port Soller Hotel & Spa** in Mallorca, Spain; **Pera Palace Hotel Jumeirah** in Istanbul; as well as **Jumeirah Carlton Tower** and **Jumeirah Lowndes Hotel** in London. It also includes two five-star luxury serviced residences: **Jumeirah Living World Trade Centre** in Dubai and **Grosvenor House Suites** by Jumeirah Living in London.

Current portfolio:

- **Jumeirah at Etihad Towers** enjoys an ideal location in the heart of Abu Dhabi and offers refined luxury surroundings, quality design, a state-of-the-art conference centre, fine interior craftsmanship, genuine hospitality and an awe-inspiring choice of world-class restaurants. Modern urban living meets private beach in the United Arab Emirates' capital.
- **Burj Al Arab Jumeirah**, the world's tallest all-suite hotel sets new standards in luxury and service. Designed to resemble the billowing sail of an Arabian dhow, the hotel soars to a height of 321 metres, dominating the Dubai coastline. Regarded as one of the world's true architectural landmarks, Burj Al Arab epitomises

outstanding personalised service and is dedicated to surpassing guest expectations by providing the ultimate Arabian hospitality experience.

- **Jumeirah Beach Hotel**, a spectacular five-star hotel, conference and banqueting destination that aspires to be the most outstanding family resort in the world. Vibrant and luxurious, Jumeirah Beach Hotel is Dubai's premier lifestyle destination, integrating exciting and exhilarating experiences designed for couples, families and friends.
- **Jumeirah Creekside Hotel**, a modern and vibrant city hotel situated in the heart of Dubai. Fusing contemporary design and distinct architectural features, Jumeirah Creekside Hotel is a striking backdrop to the antique beauty of Dubai Creek. The hotel houses a museum-quality art collection providing a fresh perspective on Middle Eastern contemporary art.
- **Jumeirah Emirates Towers**, a uniquely designed city hotel, shopping boulevard and office tower recognised as one of the world's finest business hotels. Soaring high above the central business and commercial district, Jumeirah Emirates Towers provides a dramatic backdrop to Dubai's skyline and a visible statement of the region's growing corporate success.
- **Jumeirah Living World Trade Centre Residence** is Dubai's most prestigious address with exquisitely designed one- to four-bedroom residences spread over 40 floors across two towers.
- **Jumeirah Zabeel Saray** is located on the western wing of The Palm Jumeirah, boasting stunning views of the Arabian Gulf and Dubai's skyline. The Ottoman inspired resort is home to Talise Ottoman Spa, the largest and most luxurious in the Middle East, and a unique collection of grand Royal Residences.
- **Madinat Jumeirah – The Arabian Resort of Dubai** is a magnificent tribute to Dubai's heritage with three grand boutique hotels: **Jumeirah Mina A'Salam**, **Jumeirah Al Qasr** and **Jumeirah Al Naseem**, and a collection of 29 traditional summer houses known as **Jumeirah Dar Al Masyaf**, the exclusive Malakiya Villas, over 50 world-class restaurants and bars, a traditional souk, 3km of waterways with abras, the region's leading conference and banqueting centre, 2km of private beach, the award-winning Talise Spa, and the superlative Talise Fitness health club.

- **Jumeirah Messilah Beach Hotel & Spa, Kuwait** is everything you would expect and more. Ideally located along the shores of the Arabian Gulf, it features not only the finest rooms and suites, but also exceptional dining options, comprehensive business facilities and a wide range of leisure activities. Discover a new standard of luxury at Kuwait's idyllic resort.
- **Jumeirah Vittaveli, Maldives.** Nestled in a spot of astounding beauty, only 20-minutes via speed boat from Malé International Airport, this resort is ideal for couples, families or small groups. Impeccable accommodation and seamless service shape the character of this resort paradise, where every detail has been meticulously crafted to inspire journeys of discovery and enjoyment.
- **Jumeirah Himalayas Hotel Shanghai**, a landmark five-star luxury hotel, inspired by Chinese culture and traditional feng shui principles, is located in the Himalayas Centre in Pudong, Shanghai, next to Shanghai's largest exhibitions venue.
- **Jumeirah Frankfurt**, located in the heart of the city, in walking distance to all major sightseeing destinations, most popular shopping streets and the financial district. The hotel's strikingly modern exterior and classic contemporary interior sets the standard for a new luxury experience among Germany's finest hotels.
- **Jumeirah Port Soller Hotel & Spa, Mallorca** is located on a cliff and surrounded by pine forests looking over the fishing town of Port Soller. Its 121 spacious guestrooms and suites, all with private terrace or balcony, enjoy stunning views of the port, the Mediterranean Sea and the impressive Tramuntana mountain range.
- **Pera Palace Hotel Jumeirah, Istanbul**, overlooking the magnificent Golden Horn, is located in Beyoğlu, centre of cultural activities and night life. The luxury museum hotel, which recently underwent a full refurbishment, reflects the elegance of 19th century combined with state-of-the-art technology.
- **Jumeirah Carlton Tower, London** A landmark hotel acknowledged as one of London's finest, Jumeirah Carlton Tower is noted for its fine dining, famous Peak Health Club and Spa and enviable location on Sloane Street in Knightsbridge – the capital's most fashionable shopping area.
- **Grosvenor House Suites by Jumeirah Living, London**, on London's Park Lane and originally built in the 1920s. Highly stylised and contemporary in design, the property's 130 residences range from studios through to four and five-bedroom

penthouses, catering to luxury travellers visiting London for short stays as well as long-term residents seeking the ultimate Mayfair address.

- **Jumeirah Lowndes Hotel**, an enchanting boutique hotel in the highly exclusive area of Belgravia, London. Set against the serene backdrop of a leafy London square, this chic, contemporary retreat offers modern European cuisine at Lowndes Bar & Kitchen and al fresco dining at The Terrace during the summer months.
- **Expansion plans**
Jumeirah's ambitious expansion plans to grow its portfolio of luxury hotels and resorts worldwide are well underway. Future openings include luxury hotels in China, Indonesia, Jordan, Malaysia, Oman, the Kingdom of Saudi Arabia and the UAE. Jumeirah Nanjing, China will open in 2018 and the Group's most recent signing, Jabal Omar Jumeirah in Makkah, KSA is scheduled to open in 2019.
 - Jumeirah Bali – Indonesia – Q2 2018
 - Jumeirah Nanjing – China – Q2 2018
 - Jumeirah Sa'adiyat Island – Abu Dhabi – Q3 2018
 - Jumeirah Muscat Bay – Oman – Q3 2018
 - Jumeirah at Saraya Aqaba Jordan - Q3 2018

The Group's activities are, however, not restricted to hotel and resort management. The Jumeirah Group portfolio also includes **Jumeirah Living™**, the Group's luxury brand of serviced residences offering effortless living in luxurious surroundings; global wellness brand **Talise™**; **Jumeirah Restaurant Group Dubai™**, a global restaurant management company; **Wild Wadi Waterpark™**, **The Emirates Academy of Hospitality Management™**, the region's only fully accredited third-level academic institution delivering specialised degree programmes in hospitality management and Venu, a newly launched contemporary lifestyle brand.

Jumeirah Living™, the Group's luxury brand of serviced residences, offers truly personalised services for effortless living. Whether for short, mid-term or extended stays, Jumeirah Living residences feature cutting edge technology, sumptuous finishes and contemporary design to provide guests and residents with the exceptional, world-class luxury service Jumeirah is renowned for - right in the comfort of a home. Guests

can experience it in Jumeirah Living World Trade Centre in Dubai as well as Grosvenor House Suites by Jumeirah Living on Park Lane in London. Jumeirah Living residences will also be integrated into future mixed-use Jumeirah developments.

Talise[™] is Jumeirah's global wellness brand, launched in 2007. Created to encompass all the elements that define a person's lifestyle, the Talise experience incorporates nutrition, exercise and fitness, alternative therapies, traditional spa treatments and mind/body therapies. Each Talise destination provides a venue for positive lifestyle-change through a selection of treatments and spa experiences tailored to individual guest needs.

Jumeirah Restaurants Group Dubai[™] (JRG Dubai) is the restaurant management company for Jumeirah Group. It operates 50+ independent restaurants and bars with an amazing selection of culinary delights from around the world in socially orientated venues that appeal to different tastes, appetites and occasions. Venues include Pierchic, The Agency and The Noodle House, which comprises a portfolio of 23 branches worldwide. JRG Dubai also operates restaurants via management contracts, joint ventures, white label arrangements and franchise agreements.

Jumeirah Sirius[™] Named after the brightest star in the night sky, Jumeirah Sirius is a recognition and rewards programme which provides access to the very finest Jumeirah experiences worldwide - unrivalled destinations and accommodation, complemented by globally recognised restaurants and spas. Building on the heritage of the Jumeirah brand, Jumeirah Sirius[™] seeks to enhance our guest experience in more inspiring, personalised and rewarding ways. The programme has three tiers – Blue, Silver and Gold – each one with exclusive benefits and privileges. All Members can collect or exchange Jumeirah Sirius Points at Jumeirah properties to enjoy dining, lifestyle and stay rewards.

Venu[™], is designed to appeal to the modern traveller whose expectations revolve around their own lifestyle – clean, contemporary, cool and effortless. Venu is inspired by the spirit of Dubai: bold, ambitious, energetic and cosmopolitan, infused with a can-do attitude and a powerful blend of style and substance. This is reflected in the design of the new brand's logo. It is simple and unpretentious, modern and creative, offering a sense that everyone who visits, stays at or works within a Venu space has the freedom to write their own story, create their own narrative, build their own scene.



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isme by Jumeirah™ - A new rewards and recognition programme, isme by Jumeirah™, brings together the best of the UAE Jumeirah venues into one mobile app. Wherever you go in the UAE and whatever lifestyle activity suits your mood, isme by Jumeirah™ is set to extend and elevate the guest experience through a series of savings, rewards and unique experiences.

A comprehensive description of our properties, including the latest press releases, fact files and images, can be found on our online [Press Centre](#). A wide selection of photos and videos is available from our online media library: www.jumeirah.com/en/jumeirah-group/press-centre/media-hub

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